WEDNESDAY 12 NOVEMBER 2025

Thrueyouth



PRESENTED BY



Experience the Unexpected. Fuel the Future. The 2025 Thrive Youth Leadership Awards and Anti-Gala isn't your run-of-the-mill fundraiser—it's an all-out celebration of creativity, innovation, and fearless youth leadership. Picture live performances, immersive art activations, and interactive moments that spark new ideas at every turn. This is where corporate sponsors like you shine—leveraging a one-of-a-kind platform to connect with clients, amplify your brand's commitment to social impact, and directly empower tomorrow's visionary change makers.

Why an Anti-Gala?

The Anti-Gala is an engaging, cause-connected event that fuses immersive entertainment, handson artistic expression, and the opportunity to drive real change in the lives of young leaders. For one night, come be a part of the Thrive experience: meet new people, try something new, and push your comfort zone!

Be the spark that ignites a revolution in youth leadership. Join us in making the 2025 Thrive Youth Leadership Awards and Anti-Gala an unforgettable night that inspires, energizes, and sets the stage for a brighter future.

About ThriveYouth

Our Mission

To close the opportunity gap for children and youth across Canada by delivering high quality leadership development programs that gives young people the tools they need to create positive changes in their lives.

Our Vision

We envision a world where children and youth are confident, capable, and connected to reach their potential and thrive.

Our Work

Since 1996, Thrive Youth has delivered art-based leadership programs to over 20,000 children and youth facing barriers to success. Our programs empower young people to reach their full potential and thrive.

Who Will You Reach?

The Anti-Gala draws a dynamic crowd of more than 500 high-profile influencers, opening the door for sponsors to connect with an exclusive network and achieve standout brand visibility, high-level networking, and meaningful engagement.

500+ guests



Insurance





Finance



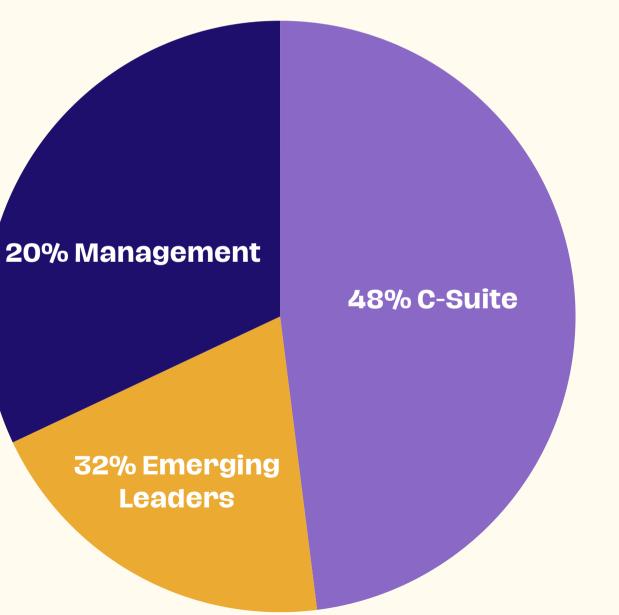
Consulting



Automotive



Technology



Thank You to our 2024 Event Sponsors

SIGNATURE SPONSOR



VIP SPONSORS



BOLD SPONSORS



Capital Markets

COURAGEOUS SPONSORS



SIGNATURE COCKTAIL SPONSOR



BRAVE SPONSORS



Brave \$7,000

10 EVENT TICKETS

Become a Brave sponsor to receive the following benefits:

- 10 Anti-Gala event tickets

Brave sponsors also receive brand exposure and recognition in:

The Anti-Gala social media campaign



Logo placement on Thrive website and Anti-Gala landing page



Award recipients' spotlight videos



Right to use Thrive Youth branding on external communications related to Anti-Gala sponsorship for a 12-month period

Courageous \$10,000

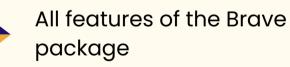
12 EVENT TICKETS

Become a Courageous sponsor to receive the following benefits:

12 Anti-Gala event tickets

Two of the twelve event tickets will be upgraded to an exclusive VIP package

Courageous sponsors also receive these additional benefits:



Access to Level Up Sponsorship Packages

Bold \$20,000

15 EVENT TICKETS

Become a Bold sponsor to receive the following benefits:



package

Bold sponsors also receive these additional benefits:



SPOTS AVAILABLE

Three of the fifteen event tickets upgraded to an exclusive VIP

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All features of the Courageous package

Spotlight recognition in Anti-Gala social media campaign and the ability to create a Champion Video to be included in social media campaign

Onstage shout out recognizing your company and activation space

Make one of two Art Activation Spaces spaces your own! Exclusive branding and logo placement in one of our three Art Activation Spaces

Fearless Sponsor \$30,000 **20** EVENT TICKETS

VIP GUEST EXPERIENCES

SPOTS AVAILABLE

Become a VIP sponsor to receive the following benefits:

- 20 Anti-Gala event tickets
- All features of the Bold package
- Eight of the twenty event tickets will be upgraded to a VIP Guest Experience

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Fearless sponsors also receive these additional benefits:

Special designation as a presenting partner of the Youth Leadership Awards including the opportunity to introduce an awardee on stage at the event



Branding of our elite VIP lounge



Logo placement and recognition on the Winner's Spotlight Video, in addition to a brief video message, shared extensively with our networks following the event



Logo placement and recognition on all communication, promotional material, and media releases related to the Youth Leadership Award

Luminary Sponsor \$40,000 **20** EVENT TICKETS

Become a VIP sponsor to receive the following benefits:



Experience

Fearless sponsors also receive these additional benefits:

at the event

VIP GUEST EXPERIENCES

SPOT AVAILABLE

- 20 Anti-Gala event tickets
- All features of the Bold package
- Eight of the twenty event tickets will be upgraded to a VIP Guest
- Special designation as a presenting partner of the Youth Leadership Awards including the opportunity to introduce an awardee on stage
- Exclusive branding of our outdoor activation space
- Logo placement and recognition on the Winner's Spotlight Video, in addition to a brief video message, shared extensively with our networks following the event
- Logo placement and recognition on all communication, promotional material, and media releases related to the Youth Leadership Award

Signature Sponsor \$60,000

20 EVENT TICKETS

SPOT AVAILABLE

VIP GUEST

EXPERIENCES

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- All features of the Bold package
- Eight of the twenty event tickets will be upgraded to a VIP Guest Experience

Fearless sponsors also receive these additional benefits:

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Exclusive branding of our elite VIP lounge



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Logo placement and recognition on all communication, promotional material, and media releases related to the Youth Leadership Award

Level Up Sponsors **Add-on Packages**

These sponsorship package customizations can be purchased by sponsors at the Courageous and above.

\$4,000

\$5,000



VIP Guest Experiences \$200/ticket

AVAILABLE TO ADD TO ALL GUEST TICKETS

Become a VIP Host and impress your guests!

Our VIP Package offers:



Exclusive access to Bubbly, an elite social space featuring bottle service, incredible food, and a unique VIP-only activation.



Express coat check



Skip-the-line registration

Bundle and Save VIP Add-On

\$200/TICKET OR 5 FOR \$900

Additional Tickets

Ideal for client appreciation, employee engagement, and corporate hospitality, the Thrive Youth Anti-Gala is an exciting, immersive social experience. Give your guests the opportunity to explore the iconic Steam Whistle Brewery in downtown Toronto, try incredible hands-on activations, drink, eat, and celebrate all while supporting the next generation of leaders!

Bundle & Save Ticket Packages

AMOUNT
\$1,500
\$2,500
\$3,500
\$5,000

FOR ANY GUESTS PURCHASING 3+ TICKETS



FOR MORE INFORMATION, PLEASE CONTACT: PARI RAJAGOPALAN, PRESIDENT and CEO PRAJAGOPALAN@THRIVEYOUTH.CA

