WEDNESDAY 12 NOVEMBER 2025

Thrueyouth



# PRESENTED BY



Experience the Unexpected. Fuel the Future. The 2025 Thrive Youth Leadership Awards and Anti-Gala isn't your run-of-the-mill fundraiser—it's an all-out celebration of creativity, innovation, and fearless youth leadership. Picture live performances, immersive art activations, and interactive moments that spark new ideas at every turn. This is where corporate sponsors like you shine—leveraging a one-of-a-kind platform to connect with clients, amplify your brand's commitment to social impact, and directly empower tomorrow's visionary change makers.

# Why an Anti-Gala?

The Anti-Gala is an engaging, cause-connected event that fuses immersive entertainment, handson artistic expression, and the opportunity to drive real change in the lives of young leaders. For one night, come be a part of the Thrive experience: meet new people, try something new, and push your comfort zone!

Be the spark that ignites a revolution in youth leadership. Join us in making the 2025 Thrive Youth Leadership Awards and Anti-Gala an unforgettable night that inspires, energizes, and sets the stage for a brighter future.

# About ThriveYouth

## **Our Mission**

To close the opportunity gap for children and youth across Canada by delivering high quality leadership development programs that gives young people the tools they need to create positive changes in their lives.

## **Our Vision**

We envision a world where children and youth are confident, capable, and connected to reach their potential and thrive.

### **Our Work**

Since 1996, Thrive Youth has delivered art-based leadership programs to over 20,000 children and youth facing barriers to success. Our programs empower young people to reach their full potential and thrive.

# Who Will You Reach?

The Anti-Gala draws a dynamic crowd of more than 500 high-profile influencers, opening the door for sponsors to connect with an exclusive network and achieve standout brand visibility, high-level networking, and meaningful engagement.

# 500+ guests



Insurance





Finance



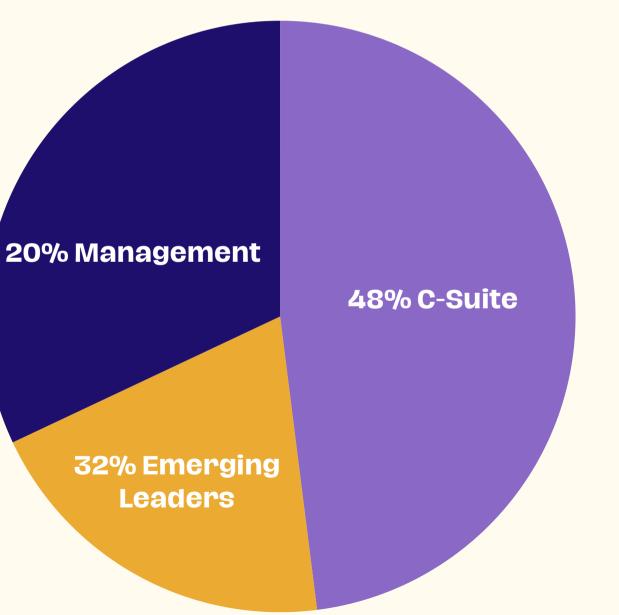
Consulting



Automotive



Technology



### Thank You to our 2024 Event Sponsors

SIGNATURE SPONSOR



**VIP SPONSORS** 



### **BOLD SPONSORS**



Capital Markets

### **COURAGEOUS SPONSORS**



### SIGNATURE COCKTAIL SPONSOR



### **BRAVE SPONSORS**



### Brave \$7,000

### **10** EVENT TICKETS

#### Become a Brave sponsor to receive the following benefits:

- 10 Anti-Gala event tickets

#### Brave sponsors also receive brand exposure and recognition in:

The Anti-Gala social media campaign



Logo placement on Thrive website and Anti-Gala landing page



Award recipients' spotlight videos



**Right to use Thrive Youth** branding on external communications related to Anti-Gala sponsorship for a 12-month period

### Courageous \$10,000

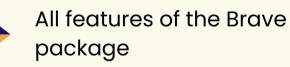
**12** EVENT TICKETS

Become a Courageous sponsor to receive the following benefits:

12 Anti-Gala event tickets

Two of the twelve event tickets will be upgraded to an exclusive VIP package

**Courageous sponsors also** receive these additional benefits:



Access to Level Up Sponsorship Packages

### Bold \$20,000

### **15** EVENT TICKETS

### Become a Bold sponsor to receive the following benefits:



package

### Bold sponsors also receive these additional benefits:



### SPOTS AVAILABLE

Three of the fifteen event tickets upgraded to an exclusive VIP

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All features of the Courageous package

Spotlight recognition in Anti-Gala social media campaign and the ability to create a Champion Video to be included in social media campaign

Onstage shout out recognizing your company and activation space

Make one of two Art Activation Spaces spaces your own! Exclusive branding and logo placement in one of our three Art Activation Spaces

### Fearless Sponsor \$30,000 **20** EVENT TICKETS

### **VIP GUEST EXPERIENCES**

SPOTS AVAILABLE

#### Become a VIP sponsor to receive the following benefits:

- 20 Anti-Gala event tickets
- All features of the Bold package
- Eight of the twenty event tickets will be upgraded to a VIP Guest Experience

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#### Fearless sponsors also receive these additional benefits:

Special designation as a presenting partner of the Youth Leadership Awards including the opportunity to introduce an awardee on stage at the event



Branding of our elite VIP lounge



Logo placement and recognition on the Winner's Spotlight Video, in addition to a brief video message, shared extensively with our networks following the event



Logo placement and recognition on all communication, promotional material, and media releases related to the Youth Leadership Award

### Luminary Sponsor \$40,000 **20** EVENT TICKETS

#### Become a VIP sponsor to receive the following benefits:



Experience

#### Fearless sponsors also receive these additional benefits:

at the event

#### **VIP GUEST EXPERIENCES**

### **SPOT AVAILABLE**

- 20 Anti-Gala event tickets
- All features of the Bold package
- Eight of the twenty event tickets will be upgraded to a VIP Guest
- Special designation as a presenting partner of the Youth Leadership Awards including the opportunity to introduce an awardee on stage
- Exclusive branding of our outdoor activation space
- Logo placement and recognition on the Winner's Spotlight Video, in addition to a brief video message, shared extensively with our networks following the event
- Logo placement and recognition on all communication, promotional material, and media releases related to the Youth Leadership Award

## Signature Sponsor \$60,000

### **20** EVENT TICKETS

### **SPOT AVAILABLE**

**VIP GUEST** 

**EXPERIENCES** 

#### Become a VIP sponsor to receive the following benefits:

- 20 Anti-Gala event tickets
- All features of the Bold package
- Eight of the twenty event tickets will be upgraded to a VIP Guest Experience

#### Fearless sponsors also receive these additional benefits:

- Special designation as a presenting partner of the Youth Leadership Awards including the opportunity to introduce an awardee on stage at the event



Exclusive branding of our elite VIP lounge



Logo placement and recognition on the Winner's Spotlight Video, in addition to a brief video message, shared extensively with our networks following the event



Logo placement and recognition on all communication, promotional material, and media releases related to the Youth Leadership Award

## Level Up Sponsors **Add-on Packages**

These sponsorship package customizations can be purchased by sponsors at the Courageous and above.

\$4,000

\$5,000



## **VIP** Guest Experiences \$200/ticket

### **AVAILABLE TO ADD TO ALL GUEST TICKETS**

Become a VIP Host and impress your guests!

#### **Our VIP Package offers:**



Exclusive access to Bubbly, an elite social space featuring bottle service, incredible food, and a unique VIP-only activation.



Express coat check



Skip-the-line registration

### **Bundle and Save VIP Add-On**

### **\$200/TICKET OR 5 FOR \$900**

## **Additional Tickets**

Ideal for client appreciation, employee engagement, and corporate hospitality, the Thrive Youth Anti-Gala is an exciting, immersive social experience. Give your guests the opportunity to explore the iconic Steam Whistle Brewery in downtown Toronto, try incredible hands-on activations, drink, eat, and celebrate all while supporting the next generation of leaders!

### **Bundle & Save Ticket Packages**

AMOUNT
\$1,500
\$2,500
\$3,500
\$5,000

### FOR ANY GUESTS PURCHASING 3+ TICKETS



FOR MORE INFORMATION, PLEASE CONTACT: PARI RAJAGOPALAN, PRESIDENT and CEO PRAJAGOPALAN@THRIVEYOUTH.CA

