



Thrive Youth

THE ANIT GALA

**A HIGH ENERGY IMMERSIVE ART AND
ENTERTAINMENT EXPERIENCE**

**10.24.24
@ Steam Whistle Brewery
Downtown Toronto**



The 2024 Thrive Youth Leadership Awards and Anti-Gala isn't just an event; it's an immersive experience designed to inspire and entertain, providing a unique platform for corporate sponsors to engage with clients, showcase their brand's commitment to social responsibility, and make a tangible impact in the lives of young leaders shaping our future.

Why an Anti-Gala?

Ditch the old-school gala for an electrifying Anti-Gala experience! Think incredible live performances, jaw-dropping art installations, and interactive sessions that will leave you awe-inspired. It's more than a night out; it's an adventure into the heart of youth innovation and creativity. As a sponsor, you're not just backing an event; you're igniting a spark in the next generation of leaders and change-makers. Align your brand with innovation, courage, and the bold spirit of youth leadership.

Be bold. Be brave. Be part of something extraordinary. Join us in making the 2024 Thrive Youth Leadership Awards and Anti-Gala a milestone event that celebrates and elevates our future leaders.

About **Thrive**Youth

Our Mission

To close the opportunity gap for children and youth across Canada by creating safe and supportive spaces where they can develop the skills and confidence needed to create positive changes in their lives and communities.

Our Vision

We envision a world where children and youth are confident, capable, and connected to reach their potential and thrive.

Our Work

Since 1996, Thrive Youth has delivered art-based leadership programs to over 20,000 children and youth facing barriers to success. Our programs empower young people to reach their full potential and thrive.

Who will you reach?

The Anti-Gala draws a diverse mix of over **500** influencers. Sponsors gain unparalleled access to a prestigious network, offering exceptional opportunities for brand exposure and engagement.

500+ guests

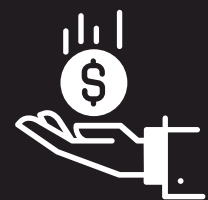
COMING YOUR WAY



Insurance



Law



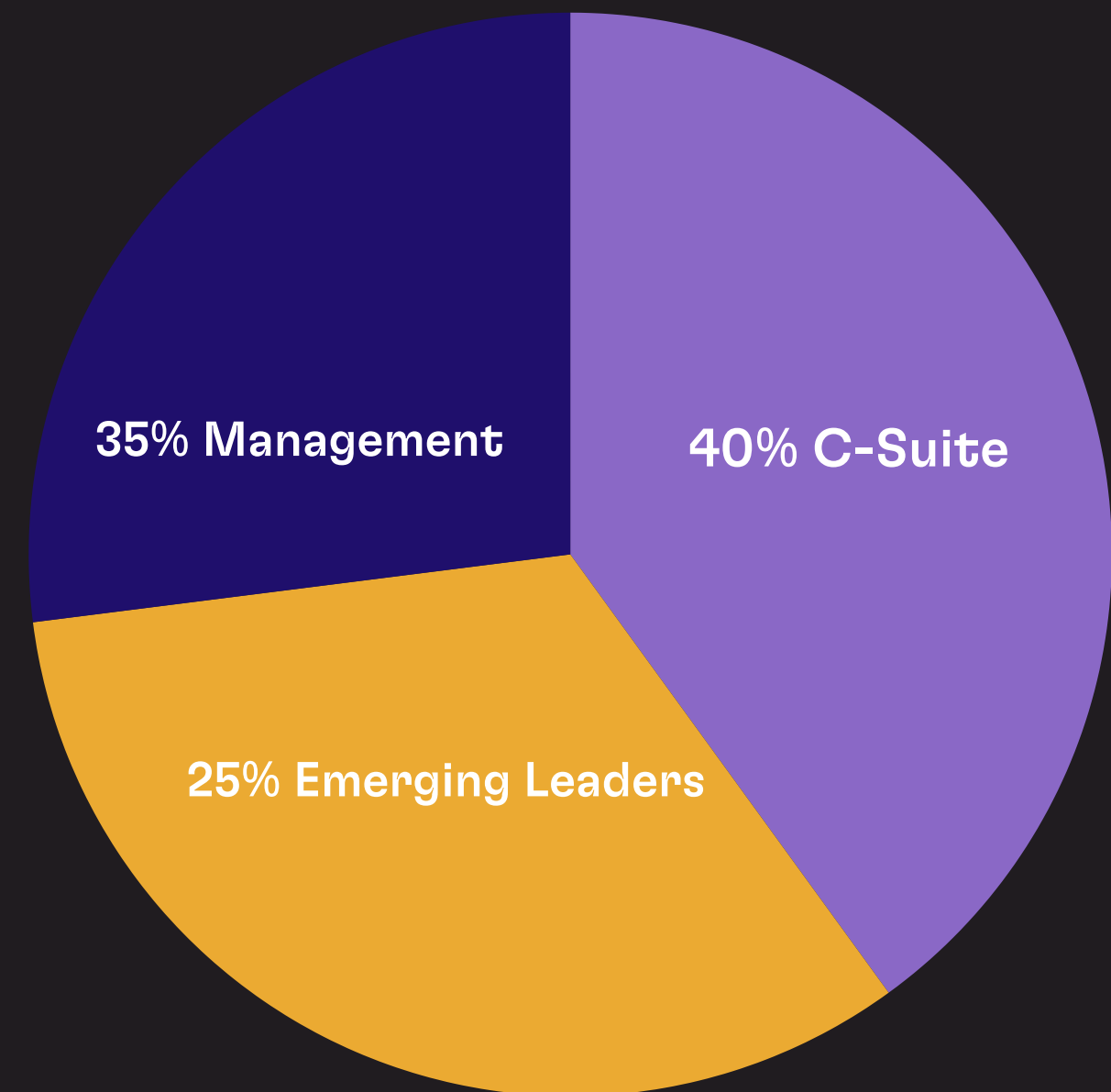
Finance



Consulting



Automotive



Thank You to our 2023 Event Sponsors

SIGNATURE SPONSOR



FEARLESS SPONSOR



BOLD SPONSORS



COURAGEOUS SPONSORS

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BROWN LLP**

 **GuyCarpenter**

 **masters**
INSURANCE | FINANCIAL

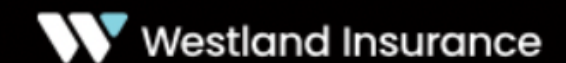
 **Onlia**[™]
Insurance

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LITIGATION COUNSEL

SIGNATURE COCKTAIL SPONSOR

Zuber & Company LLP
LITIGATION COUNSEL

BRAVE SPONSORS



Brave
\$7,000

10 EVENT TICKETS

Courageous
\$10,000

12 EVENT TICKETS

Bold
\$20,000

15 EVENT TICKETS

4

SPOTS AVAILABLE

ART
ACTIVATION
SPACES

Become a Brave sponsor to receive the following benefits:

- ▶ 10 Anti-Gala event tickets

Brave sponsors also receive brand exposure and recognition in:

- ▶ The Anti-Gala social media campaign
- ▶ Logo placement on Thrive website and Anti-Gala landing page
- ▶ Award recipients' spotlight videos

Become a Courageous sponsor to receive the following benefits:

- ▶ 12 Anti-Gala event tickets
- ▶ All features of the Brave package
- ▶ Two of the twelve event tickets will be upgraded to an exclusive VIP package

Courageous sponsors also have:

- ▶ Access to Level Up Sponsorship Packages

Become a Bold sponsor to receive the following benefits:

- ▶ 15 Anti-Gala event tickets
- ▶ All features of the Courageous package
- ▶ Three of the fifteen event tickets upgraded to an exclusive VIP package

Bold sponsors also receive these additional benefits:

- ▶ Spotlight recognition in Anti-Gala social media campaign and the ability to create a Champion Video to be included in social media campaign
- ▶ Onstage shout out recognizing your company and activation space
- ▶ Right to use Thrive Youth branding on external communications related to Anti-Gala sponsorship for a 12-month period
- ▶ Make one of our four Art Activation Spaces spaces your own! Exclusive branding and logo placement in one of our three Art Activation Spaces

New this year

Upgrade your guests to a VIP experience

See next page for details

VIP Sponsor
\$30,000

VIP GUEST
EXPERIENCES

20 EVENT TICKETS **2** SPOTS AVAILABLE

VIP Guest Experiences
\$200/ticket

AVAILABLE TO ADD TO ALL GUEST TICKETS

Become a Fearless sponsor to receive the following benefits:

- 20 Anti-Gala event tickets
- All features of the Bold package
- Eight of the twenty event tickets will be upgraded to a VIP Guest Experience

Fearless sponsors also receive these additional benefits:

- Special designation as a presenting partner of one of the four Youth Leadership Awards including the opportunity to introduce an awardee on stage at the event
- Exclusive branding of Bubbly, our elite VIP lounge
- Logo placement and recognition on the Winner's Spotlight Video, in addition to a brief video message, shared extensively with our networks following the event
- Logo placement and recognition on all communication, promotional material, and media releases related to the Youth Leadership Award

Become a VIP Host and impress your guests!

Our VIP Package offers:

- Exclusive access to Bubbly, an elite social space featuring champagne, bottle service, and incredible food
- Express coat check
- Skip-the-line registration
- A unique, VIP only activation

Bundle and save

\$200/TICKET OR 5 FOR \$900

Signature Sponsor

\$50,000

ART
ACTIVATION
SPACES

20 EVENT TICKETS

1

SPOT AVAILABLE

Become a Signature sponsor to receive the following benefits:

- 25 Anti-Gala event tickets
- All features of the Fearless package
- Ten of the twenty-five event tickets will be upgraded to a VIP Guest Experience

Signature sponsors also receive these additional benefits:

- Exclusive placement of company logo with all Thrive-related materials
- Spotlight recognition in Anti-Gala social media campaign
- Exclusive and elevated logo representation throughout the event
- Opportunity to make a Signature Sponsor presentation on stage

Level Up Sponsors

Add-on Packages

These sponsorship package customizations can be purchased by sponsors at the Courageous and above.

SignatureCocktail

\$4,000

3

SPOTS AVAILABLE

CoatCheck

\$5,000

1

SPOT AVAILABLE

OutdoorArtActivation

\$6,000

2

SPOTS AVAILABLE

Additional Tickets

Ideal for client appreciation, employee engagement, and corporate hospitality, the Thrive Youth Anti-Gala is not your run of the mill charity event. It's an exciting, immersive social experience, giving guests the opportunity to explore the iconic Steam Whistle Brewery in downtown Toronto, try incredible hands-on activations, drink, eat, and celebrate.

Individual tickets can be purchased online for \$550. This price includes all art activations at the event, entertainment, and food and beverages for the evening. We also have Bundle & Save ticket packages available.

Bundle & Save Ticket Packages

AMOUNT	TICKETS
\$1,500	3
\$2,500	5
\$3,500	7
\$5,000	10

ThriveYouth

FOR MORE INFORMATION, PLEASE CONTACT:
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